



Pratibha Industries Limited

Pratibha Industries – Maiden order from Dubai for Rs. 350 Crores

In a major breakthrough, Pratibha Industries Limited, through its Dubai Branch, has secured its first milestone in Middle East region by way of a maiden order from M/s Dubai Electricity & Water Authority, Government of Dubai. The Value of order is more than Rs. 350 Crores. This order is awarded to the Company amidst global competition.

This order involves construction of Al Ghafat Water Reservoirs Phases I & II and other associated works in Dubai. The execution of the order has to be completed in a time frame of 24 months.

With this breakthrough, Pratibha has signaled its entry into the more lucrative and competitive overseas market which holds tremendous growth potential. We, at Pratibha, foresee huge business prospects in the Middle East and African markets and intend to aggressively penetrate these markets, capitalizing on our vast and diversified expertise in our field of operations i.e. Infrastructure Development and Pipes Manufacturing & Coating Facilities.

About the Company: Pratibha Industries Limited with a turnover of Rs. 1000 crst+, listed Infrastructure Construction and Development Company with live projects in 12 states across India and an emerging presence in key overseas markets including the Middle East. The company is a leading infrastructure developer in the Water Supply, Environmental Engineering and Urban Infrastructure space. Besides offering turnkey EPC services, the company also has a diversified and growing presence in BOT/BOOT space. The company has an order book in excess of Rs. 4,000 Crores, with over 60% of the order book consisting of high-margin Water Supply and Environmental Engineering projects. In addition to the Infrastructure development segment, the Company also has state-of-the-art SAW pipes manufacturing and coating facilities.

The Company has recently successfully concluded fund raising of Rs. 150 Crores by way of QIP and Preferential Allotment.

For **PRATIBHA INDUSTRIES LIMITED**

PANKAJ S. CHOURASIA
Company Secretary

Dated 2nd day December, 2010.